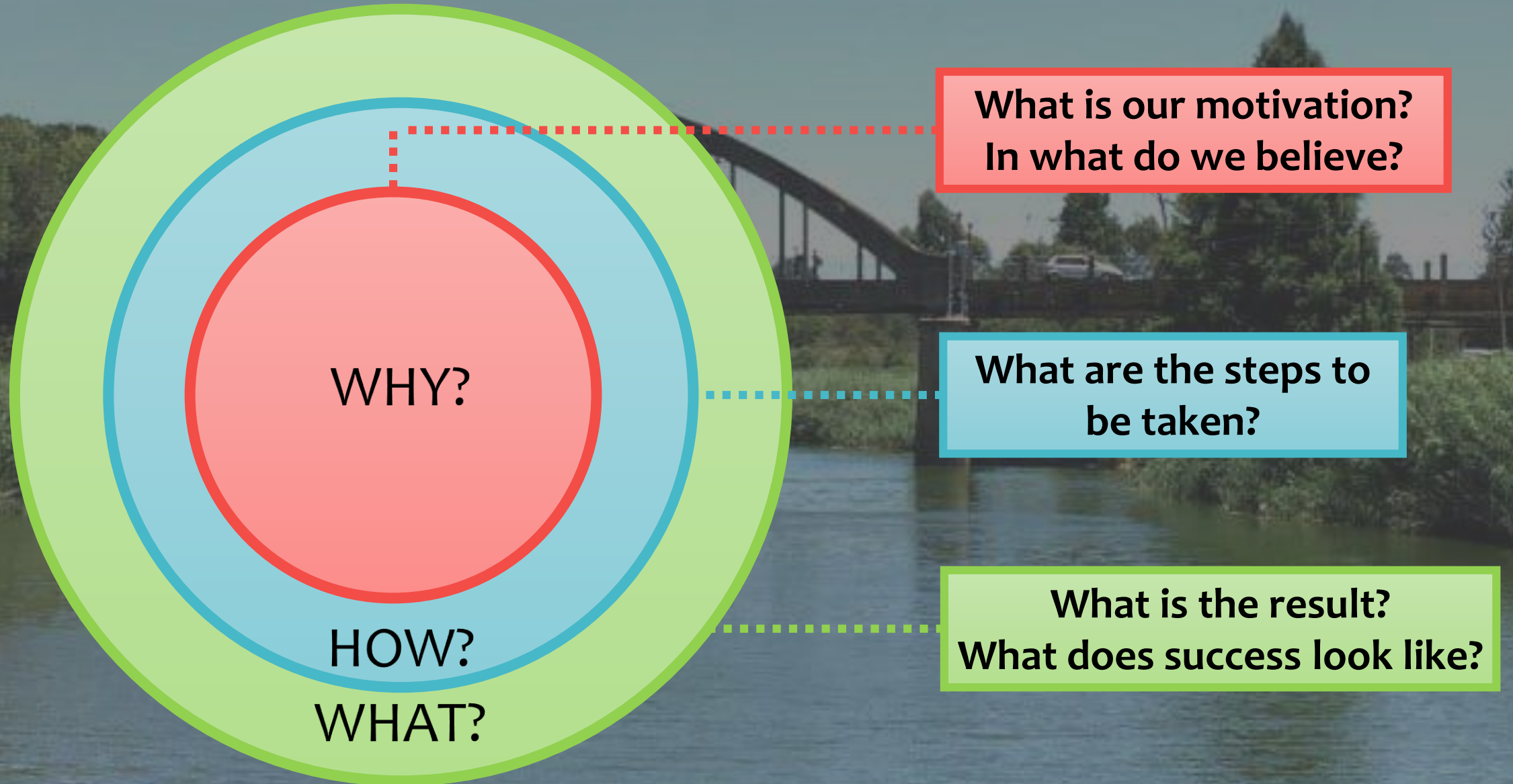




Ignite & Revive
Let's make Kroonstad great!

'The Golden Circle' Principle



Why is change necessary?

**What is our motivation?
In what do we believe?**

WHY?

There is a general deteriorating happening in our town:

- ❖ Other Key Cities recruit/steal our schools' learners – local schools are only at 40-60% capacity
- ❖ Our town's economy is suffering – Kroonstad people are leaving town or spending money in other towns
- ❖ Healthcare is in trouble – most of our doctors are past retirement age
- ❖ Oldage Homes are also suffering – churches are closing down or being sold
- ❖ There is no decent public park in Kroonstad where children can safely play
- ❖ There are only few active community projects in town
- ❖ No tourism
- ❖ Municipal services are struggling and we need to help
- ❖ Lack of cooperation and unity in the broader community
- ❖ Poor job creation

Which steps should we take?

What are the steps to be taken?

HOW?

Here are some of the steps that CBMWK has recommended and put in motion:

- ❖ 'Light Up Kroonstad' Project
- ❖ Stadio Higher Education JV CC Chickens & CBMWK
- ❖ Annual Youth Entrepreneurs Summit
- ❖ Annual Businessmen/women dinner (December 2021)
- ❖ Annual Art Festival and Show (In assoc. with schools)
- ❖ Farmer's, Arts And Crafts Market (In assoc. with schools)
- ❖ Quaterly Business Business Breakfast - Motivation
- ❖ Annual Premier Milling Woman's Baking-evening
- ❖ Clean Up Kroonstad project – "Ignite and Revive"
- ❖ Island and Traffic Circle project – "Ignite and Revive"
- ❖ Tourism (Art Festival/Equestrain/Kroon Park)
- ❖ Job creation (Premier FMCG Bursaries, 2000-3000 SETA positions)

What are the results that we want to see in the near future?

**What is the result?
What does success look like?**

WHAT?

- ❖ 'Light Up Kroonstad' Project – Beautification of Kroonstad during the festive season and the strengthening of the community's unity and uplifting their morale
- ❖ Annual Youth Entrepreneurs Summit to provide a platform for young entrepreneurs to gain knowledge as well as showcase their talent
- ❖ To develop Kroonstad as a one of the Key Towns in the Free State and a candidate for Town of Year
- ❖ Regular businessmen/women and community events
- ❖ A clean town that we can be proud of
- ❖ A healthy influx of tourists like Parys and Clarens
- ❖ For Kroonstad to be acknowledged as a highly successful Key Town in the near future (Town of the Year)
- ❖ To continue regular, honest and positive communication with Moqhaka management with regards to shared goals

Successfully Initiated Projects!

2020/2021

IGNITED
&
REVIVED!

- ❖ Amalgamation of schools – Process was successfully initiated and is well under way
- ❖ Annual Businessmen/women dinner - Successfully held on 5 December 2020
- ❖ Clean Up Kroonstad project
- ❖ Island and Traffic Circle project
- ❖ Job creation (SETA positions) – Various businesses involved
- ❖ Successfully connected Moqhaka management with businesses and the broader community of Kroonstad.
- ❖ Successfully initiated an agreement between Moqhaka and Trio School - Môrewag Swimming Pool Project
- ❖ Successfully initiated community involvement in the creation of safe public spaces in Kroonstad
- ❖ Successfully assisted Moqhaka Municipality in service delivery