



# Ignite & Revive Festival

Ignite and Revive Our Country NPC -Reg no 2023/699420/08.

*"Come let us rebuild the wall of Jerusalem, and we will no longer be in disgrace" (Neh 2:17-20)*

Good Day

We are thrilled to announce the upcoming third annual *Ignite and Revive Family Festival*, scheduled to take place between August 30 and September 1, 2024. Our diverse line-up of events includes top artist performances, an entrepreneurial and Agricultural Exhibition, an Indoor Decor Market, a Beer Garden, and Arts and Craft stalls. There will be Talent Shows for local Schools to participate in, an archery event with approximately 300 archers, and a coffee/tea garden - offering real entertainment for all ages and diverse tastes. The 2024 Festival promises to be a 'BBB' Festival - Bigger, Better and the Best ever!

*Kroonstad Ignite and Revive* takes great pride in our achievements, such as having been named *Kwela's Town of the Year* in 2022. We have received generous support from *Lottoland SA*, enabling us to purchase garden equipment and thus contributing to the sustainability and beautification of our town. Beyond that, our initiatives span spreading the Gospel of Jesus Christ, feeding the poor and igniting the town's economy by creating jobs and uplifting local entrepreneurs. In addition, the group initiates and participates in clean-up projects, manages the "Adopt A Traffic Island & Circle Project" and is continuously maintaining positive communication with Moqhaka Municipality. Last but not least the group is also supporting schools, churches and old age Homes with projects as the need arises.

The collective efforts of *Ignite and Revive*, businesses, the local community, and our municipality, have successfully revitalized our town - both in spirit but also visibly so. Our strategic plan, inspired by a higher purpose, aims to make not only Kroonstad great again, but our country likewise. Through various successful campaigns and community projects that are taking place all over the country, a message of HOPE is spreading throughout South Africa. Proof that this message of hope is resonating throughout South Africa, can be seen in the fact that over a hundred other towns and groups have embraced *Ignite and Revive's* plan, which encourages collaboration among businesses, local government, and the community. Public figures, including the Deputy President of South Africa, the Free State Premier, and various MECs, have also publicly acknowledged and applauded the efforts of *Ignite and Revive Kroonstad*. Visit our website at [www.igniteandrevive.co.za](http://www.igniteandrevive.co.za) and our Facebook page at <https://web.facebook.com/igniteandrevive> for inspiring stories of success.

We wish to express deep gratitude to all residents, the business sector, and our municipality for their hard work so far. However, the importance of sponsors cannot be overemphasized. Without sponsors, very little can be achieved - which is why we are again requesting you to contribute to the success of the third annual Family Festival. Your donation will play a crucial role in building on the momentum gained

**DRLITVCONCERNED BUSINESSMEN AN**

Standard Bank Acc nr: 040343367; Kroonstad Tak

E-mail [info@igniteandrevive.co.za](mailto:info@igniteandrevive.co.za)



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on establishing our festival as a 'MUST-ATTEND' event on the South African social calendar, and collectively contributing to making Kroonstad and South Africa Safe, Beautiful, and Great.

**Would you please consider donating to support Ignite & Revive in this worthy cause? It would enable us, together, to make South Africa Great!**

**You can donate in one of the following ways:**

	Number Available	2024	Long Term Commitment	
<b>Event Name Sponsor for 2024</b> R200 000-00	1		Y	N
<b>Main Sponsor</b> R50 000-00 per Sponsor	3		Y	N
<b>Platinum</b> R 25 000-00 per Sponsor	8		Y	N
<b>Gold</b> R 15 000-00 per Sponsor	8		Y	N
<b>Silver</b> R 7 500-00 per Sponsor	10		Y	N
<b>Bronze</b> R 3 000-00 per Sponsor	15		Y	N
<b>Friend</b> Under R 3 000-00 per Sponsor	Unlimited		Y	N

Herewith I \_\_\_\_\_ (Name and Surname)

from \_\_\_\_\_ (Company Name),

in my capacity as \_\_\_\_\_

agree to sponsor *Ignite and Revive Festival* as ticked above, based on the description in the Event Sponsorship Benefits, found in the Addendum.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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Please send this letter of intent to [info@igniteandrevive.co.za](mailto:info@igniteandrevive.co.za). For any questions or further details contact **Andre van Pletzen** at **0827855130** or Megan Botha at 082 255 8340.

Kind Regards  
Ignite and Revive Team

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## Addendum

Event Sponsorship Benefits		Event Name Sponsor	Main Sponsor	Platinum	Gold	Silver	Bronze	Friend
Sponsorship Value		R200,000	R50,000	R25,000	R15,000	R7,500	R3,000	Under R3,000
Website	Name Listing	✓	✓	✓	✓	✓	✓	✓
	Name & Logo Listing for 1 Year	✓	✓	✓				
Social Media (Facebook)	Name & Logo Listing (1 Post)	✓	✓	✓	✓	✓	✓	✓
	Recognition before, during & after event	✓	✓	✓	✓			
	Sponsor thank you letter	✓	✓	✓	✓	✓	✓	✓
	Strategic partnership acknowledgement	✓	✓					
Media Partner – Central 24	Sponsorship recognition	✓	✓					
	Sponsorship recognition re-posted on all social media platforms	✓	✓					
Exhibition Stands & Advertising Areas	First choice on prime locations	✓	✓					
	Prime location on company teardrop banners *	✓	✓					
	Prime location on company Gazebo *	✓	✓					
	Event consultation: planning and promotional opportunities	✓	✓					
Radio Partners	Name mentioned during live interviews ( When Possible)	✓	✓					
VIP Tent	Complimentary VIP tickets	✓ 8 tickets	✓ 4 tickets	✓ 2 tickets				
	Free water and snacks	✓	✓	✓				
	Best seats – excellent view	✓	✓	✓				
	Socializing - Top Artists	✓	✓	✓				
	Private Cash Bar	✓	✓	✓				
Annual Naming Rights	Executive Consultation	✓						
	All the above + many additional benefits and	✓						

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	advertising to be agreed upon							
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