



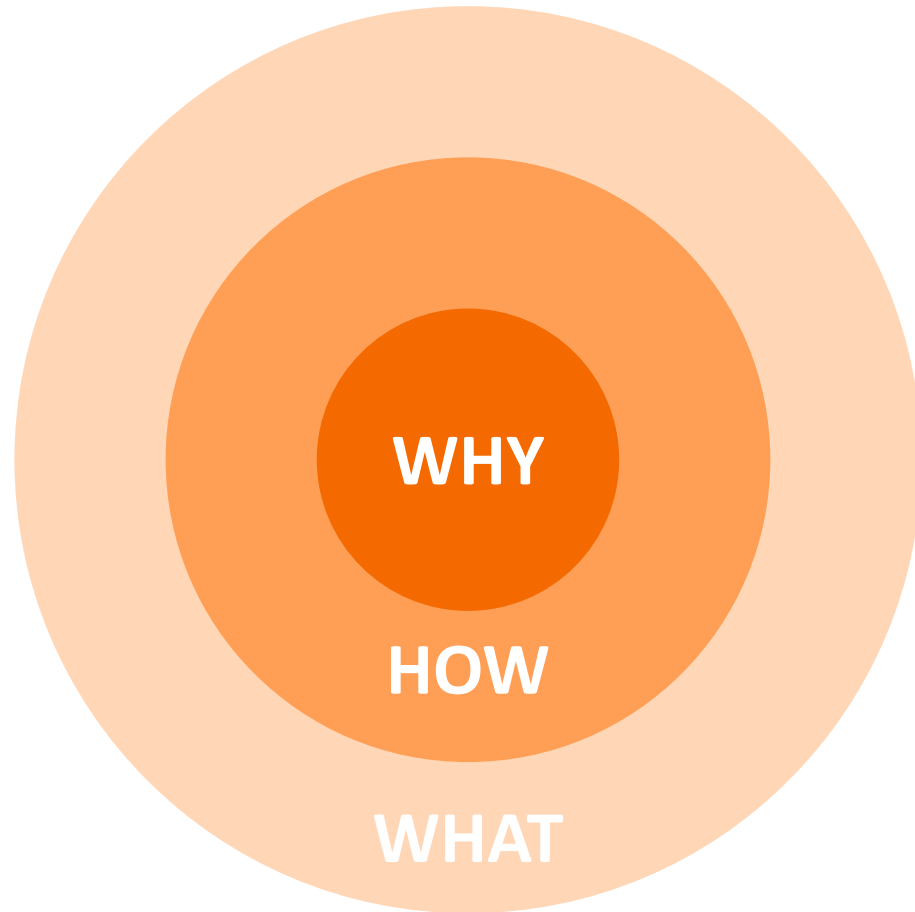
ignite & revive

K R O O N S T A D

WHY | HOW | WHAT Planning

February 2024

The Golden Circle



WHY

Why is change necessary?

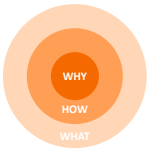
HOW

Which steps will we take?

WHAT

What are the results we want?

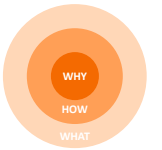
WHY | why is change necessary?



Our town is undergoing a general deterioration in various aspects:

- ⚠️ Our town's **economy is suffering** – residents are relocating or spending money in other towns
- ⚠️ Other key cities continue to **actively recruit our schools' learners**
- ⚠️ We have a **divided Christian community**
- ⚠️ **Healthcare facing challenges** – significant number of doctors beyond retirement age.
- ⚠️ **Old-age homes are struggling** - churches are closing or being sold.
- ⚠️ No decent **public parks** where children can safely play.
- ⚠️ Few active **community service projects**.
- ⚠️ Our town attracts **minimal tourism**.
- ⚠️ The **municipality is technically bankrupt** and struggling to deliver basic services.
- ⚠️ **Apathy and dysfunction** define our community, fostering an island mentality.
- ⚠️ **Insufficient job opportunities**, leading to elevated levels of unemployment.
- ⚠️ **Hunger represents a significant challenge** in our community.

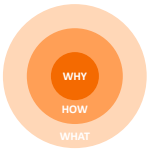
HOW | which steps will we take?



Steps that Ignite & Revive has recommended and put in motion:

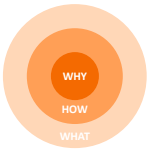
- ❑ Promoting **Christian Unity** through a combined church service.
- ❑ **“Adopt a Traffic Island and Circle”** project - additional adopters required to enhance and raise the standard further.
- ❑ Quarterly **“Clean-Up Kroonstad”** project - involving the whole community.
- ❑ Challenging President Ramaphosa and all South Africans to embrace the **Nehemiah Principle**.
- ❑ **Job creation - (SETA, Target 2000-3000 Learners).**
- ❑ **Developing entrepreneurs** - using NBI brain profiles, SETA and free exhibition at Ignite & Revive Family Festival.
- ❑ Business dinner and breakfast events - **motivating businesses, promoting unity and sharing goals.**
- ❑ Tourism - annual **Ignite & Revive Family Festival**, support to all tourist attractions and sport events.
- ❑ **Feeding the hungry** – “One Meal @ a Time”.
- ❑ **“Light-Up Kroonstad”** project
- ❑ **Schools and Old Age Homes** - support where possible
- ❑ **Active Citizenship** - watchdogs

WHAT | what are the results we want?



- **Christians from all denominations united** - at the combined Church service (Ignite & Revive Festival on 1 September 2024)
- To continually elevate Kroonstad as one of the key towns in the country, serving as a consistent **example for all of South Africa** to emulate.
- **A clean town that we can be proud of** - quarterly clean-ups (CBD, North, South Roads and Jordania/Reitz Street Entrances)
- For **all South Africans to embrace the Nehemiah principle** - that simply means that residents clean up in front of their homes and businesses, and Government/Municipal Officials in front of their workplaces.
- **A healthy influx of tourists** - 2024 Ignite & Revive Family Festival, hosting and supporting all tourist attractions and sport events.
- **Job creation - SETA, Target 2000-3000 Learners**, using NBI Brian profiles to successfully develop the new generation leaders.
- Feeding the Poor - “One Meal @ a Time” aiming for **thousands of meals to be distributed yearly** (IWISA Instant Porridge & Mageu).
- Developing Entrepreneurs – to effectively establish a **platform for young entrepreneurs to sell and showcase their products**, acquire knowledge, connect with potential investors, or secure funding (SETA, SEDA, NBI Brian profiles and Yearly Exhibition at the Ignite & Revive Family Festival)
- To **support Schools and Old Age Homes** where possible.
- **“Light Up Kroonstad” project** – beautification of Kroonstad and the strengthening of the community's unity and uplifting their morale.
- To continue **regular, honest and positive communication with Moqhaka management** about shared goals.
- **Motivating businesses, promoting Unity and sharing goals.**

RESULTS | successfully implemented projects



- ✓ **2016 - Active Citizenship** - Carte Blanche, Sedtrade Provincial Road Project and Petitions
- ✓ **2018 – 1st Combined Clean Up Kroonstad project**
- ✓ **2020 - Adopt A Traffic Island & Circle project**
- ✓ **2020 - Amalgamation of schools** – process was successfully initiated
- ✓ **2021** - Facebook Page created - 3 years later 6500 photos to prove the “massive” success achieved
- ✓ **2022 - Kwela Town of the Year** - marketing value for Trio Schools and Kroonstad worth millions
- ✓ **2023 - Lottoland “Help n Dorp” - R 460 000** for equipment and beautification of Kroonstad - marketing value for Kroonstad
- ✓ **2024** - TV Program “**Vrystaat Bewoners**” - marketing value for Kroonstad worth hundreds of thousands
- ✓ **Business Dinner and Breakfast** - motivated businesses, promoted unity, shared goals and proved that Business + Government + Community = Success
- ✓ **Job creation - SETA (999) and SEF Funded workers (225)**
- ✓ **Quarterly Clean-up Kroonstad project - looking good**
- ✓ **Effectively challenged President Ramaphosa** and all South Africans to adopt the **Nehemiah Principle**, resulting in visible, widespread, and impactful changes throughout South Africa.
- ✓ **Encouraging all South Africans** to take a stand and actively engage.
- ✓ Successfully facilitated **connections between Moqhaka management, numerous businesses, and the wider Kroonstad community.**
- ✓ Successfully initiated an agreement between Moqhaka, Business and Trio School - **Môrewag Swimming Pool Project**
- ✓ Facilitated successful connections leading to Kroonstad hosting **Bokkie Week for 2022-24.**
- ✓ Effectively aided Moqhaka Municipality in **improving service delivery** and resolving numerous challenges.
- ✓ **Tenfold other towns and groups have eagerly embraced this plan**, the **Deputy President of South Africa, the Free state Premier and some MEC’s** have also publicly **recognized** and applauded the efforts of **Ignite and Revive Kroonstad.**

