



# Ignite & Revive Festival

Ignite and Revive Our Country NPC -Reg no 2023/699420/08.

*"Come let us rebuild the wall of Jerusalem, and we will no longer be in disgrace" (Neh 2:17-20)*

Dear Prospective Sponsor,

We are thrilled to invite you to be a part of an extraordinary event collaboration in 2024. Kroonstad, awarded Kwêla Town of the Year in 2022, is proud to host the Kroonstad TENS tournament, in partnership with the renowned George TENS and supported by USN. This event will take place from August 30 to September 1, 2024, and will be an integral addition to the 3rd Annual Ignite and Revive Family Festival.

## Event Highlights

- **Dates:** August 30 - September 1, 2024
- **Location:** Kroonstad, South Africa
- **Performances:** Featuring top artists such as Die Piesangskille, Alterego, Carma, Demi-Lee Moore, Riaan Benade, Dodo, Ruhan du Toit, and Spoegwolf.
- **Special Features:** Live screening of the Springboks vs All Blacks game at North High School, and a Sunday morning Praise & Worship session with "The Shelter" featuring Bernice West, Johan Vorster, Jacomien, and Arnold de Wet.

## Collaboration with George TENS

Category winners in the Kroonstad TENS will have the unique opportunity to gain complimentary entry to the George TENS, set to take place from December 17-20, 2024, at Outeniqua Park in George, along the scenic Garden Route.

**Heyneke Meyer, Co-founder of George TENS**, expresses his enthusiasm for this collaboration: *"We are proud and extremely grateful for the opportunity to collaborate with Kroonstad! The George TENS was initiated first and foremost with the community in mind! What Kroonstad has achieved is such an example of what can be done if we put our minds to it!"*

## Community Impact

The Ignite and Revive initiative is built on a foundation of community improvement and revival. Our efforts include:

- Spreading the Gospel of Jesus Christ- Promoting Christian Unity
- Tourism
- Job Creation
- Feeding the poor
- Uplifting and developing local entrepreneurs
- Organizing clean-up projects and managing the "Adopt A Traffic Island & Circle Project"
- Supporting schools, churches, and old age homes

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Standard Bank  
Acc nr: 040371956  
Branch: 055436



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Our strategic plan, inspired by higher purpose, aims to spread a message of hope throughout South Africa, encouraging collaboration among businesses, local government, and the community.

## Sponsorship Opportunities

We invite you to consider sponsoring the Kroonstad TENS and Ignite & Revive Festival. Your support will be pivotal in making these events a monumental success and in promoting the revitalization efforts of Kroonstad.

You can donate in one of the following ways:

	Number Available	2024	Long Term Commitment	
<b>Event Name Sponsor for 2024</b> R200 000-00	1		Y	N
<b>Main Sponsor</b> R50 000-00 per Sponsor	3		Y	N
<b>Platinum</b> R 25 000-00 per Sponsor	8		Y	N
<b>Gold</b> R 15 000-00 per Sponsor	8		Y	N
<b>Silver</b> R 7 500-00 per Sponsor	10		Y	N
<b>Bronze</b> R 3 000-00 per Sponsor	15		Y	N
<b>Friend</b> Under R 3 000-00 per Sponsor	Unlimited		Y	N

We believe your involvement will not only benefit our community but also provide valuable exposure and engagement opportunities for your brand.

Herewith I \_\_\_\_\_ (Name and Surname)

from \_\_\_\_\_ (Company Name),

in my capacity as \_\_\_\_\_

agree to sponsor *Ignite and Revive Festival* as ticked above, based on the description in the Event Sponsorship Benefits, found in the Addendum.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## Addendum

Event Sponsorship Benefits		Event Name Sponsor	Main Sponsor	Platinum	Gold	Silver	Bronze	Friend
Sponsorship Value		R200,000	R50,000	R25,000	R15,000	R7,500	R3,000	Under R3,000
Website	Name Listing	✓	✓	✓	✓	✓	✓	✓
	Name & Logo Listing for 1 Year	✓	✓	✓				
Social Media (Facebook)	Name & Logo Listing (1 Post)	✓	✓	✓	✓	✓	✓	✓
	Recognition before, during & after event	✓	✓	✓	✓			
	Sponsor thank you letter	✓	✓	✓	✓	✓	✓	✓
	Strategic partnership acknowledgement	✓	✓					
Media Partner – Central 24	Sponsorship recognition	✓	✓					
	Sponsorship recognition re-posted on all social media platforms	✓	✓					
Exhibition Stands & Advertising Areas	First choice on prime locations	✓	✓	✓				
	Prime location on company teardrop banners *	✓	✓	✓				
	Prime location on company Gazebo *	✓	✓	✓				
	Event consultation: planning and promotional opportunities	✓	✓					
Radio Partners	Name mentioned during live interviews ( When Possible)	✓	✓					
VIP Tent	Complimentary VIP tickets	✓ 8 tickets	✓ 4 tickets	✓ 2 tickets				
	Free water and snacks	✓	✓	✓				
	Best seats – excellent view	✓	✓	✓				
	Socializing - Top Artists	✓	✓	✓				
	Private Cash Bar	✓	✓	✓				
Annual Naming Rights	Executive Consultation	✓						
	All the above + many additional benefits and advertising to be agreed upon	✓						

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